



# BIRD

## BI & AI Platform

**SINGLE PLATFORM WITH MANY SOLUTIONS**

**CASE STUDY - GOVERNMENT**

# About BIRD

- ✓ A modern & agile full-stack data management platform that provides real-time access on any of your data
- ✓ Allows users to analyze the data using powerful KPI driven dashboards or through standard ANSI SQL or through augmented ML insights
- ✓ With BIRD, enterprises can build instant data pipelines with transformations, design data warehouses with logical data models
- ✓ With BIRD's in-built source connectors, all your sources like databases, ERPs, flat files, third-party cloud services, bigdata sources, streaming/IoT devices are covered
- ✓ BIRD helps in reducing BI team's efforts by 70%, with its universal data model framework & accelerators to standard sources sources
- ✓ With BIRD's augmented analytics, enterprises can now shorten the time to insights by 75%
- ✓ BIRD's cloud native architecture, now enables implementation to be 90% faster



**Rockwell  
Automation**

**NIIT**

**Tech  
Mahindra**



**C | S | E**  
**COLOMBO STOCK  
EXCHANGE**

## Case Study (pilot)

# Government

The customer is a government body responsible in managing a state's municipal administration. The body is responsible in collecting residential and commercial building property taxes, addressing public grievances



### Problem

The government department wanted to have transparency in the collections, dues, revenue trends across the state in near real-time and wanted to build a core dashboard for the top officials with drill-down features. Due to the volume of data, customer had difficulty in aggregating the data and showing trends.



### Solution

BIRD has created a cockpit dashboard based on their scenarios regarding the pre-proceeding and post-proceeding and showcased drill down feature, where user can drill down to 'n'th level and also showcased the drill through feature. All this was accomplished in near real-time on billions of records.



### Result

- The top management was able to get the core dashboard they always expected in near-time, that allowed them to take quick decisions based on facts
- The customer was able to define powerful governance that allowed them to share the dashboard to ground-level staff who are responsible in collections
- Helped the top management in understanding the root cause of the problems at ground level
- The problem of consolidating data coming from multiple sources addressed efficiently



**THANK YOU**

**FOR MORE INFORMATION**

Contact us at [sales@birdanalytics.ai](mailto:sales@birdanalytics.ai)